# MED D - Value - Based Insurance Design (VBID)

[Overview](#_Toc78890645)

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| Overview |

 TheValue - Based Insurance Design (VBID) program will end in 2025 and **not** be offered for 2026.



Clients can elect to participate in the Medicare Advantage Value-Based Insurance Design (VBID). The Value-Based Insurance Design offers the flexibility to use health plan design elements (**Examples:** Supplemental benefits, disease management or reduced cost sharing) to increase choice, lower cost and improve the quality of care for Medicare beneficiaries.

The Value-Based Insurance Design targets enrollees based on clinical criteria/specific chronic conditions (**Example:** Congestive Heart Failure) and/or socioeconomic status (**Examples:** Low Income Subsidy Status).

The benefits of VBID include:

* Reduced cost sharing for Medicare-covered benefits and/or primarily health-related supplemental benefits
* Additional primarily health-related benefits (**Example:** Transportation to doctor appointments)
* Non-primarily health related benefits (**Examples:** Pest control and Meal or other nutritional services)

Refer to the CIF to determine if the client has elected to participate.

* If the beneficiary has detailed questions about the plan participation, refer the beneficiary to the plan for any questions.

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